

THE 5/20 PROJECT

For God so Loved He Gave...

Kingdom Principles 147

The Bridge from Compassion to the Kingdom

The bridge to the **Kingdom invitation** works best when it feels **natural, relational, and Spirit-led**, and honest not forced. The moment of compassion often softens the heart so a person can **experience Jesus before hearing a full explanation about Him**. We are not ashamed of the Gospel message, or the core values it teaches. Letting someone who never truly experienced true unconditional love, may need some time to just enjoy the moment. We trust that through Fathers gentleness and kindness he will show His sons and daughters the clear path to follow.

The purpose of **The 5/20 Project** is not simply generosity.
It is to create a moment where a person can **encounter the love of Jesus in real time**.

When an influencer gives someone a \$20 gift and says:

“Jesus sees you. Jesus loves you.”

Something powerful happens.

For a moment, a person who may feel invisible suddenly realizes they are **seen**.

For a moment, a person who may feel forgotten suddenly realizes they are **loved**.

That moment of compassion often opens a door in the heart.

And when the heart opens, something sacred becomes possible.

The influencer has a unique opportunity to say:

“The love you are feeling right now comes from Jesus.

He sees your life, He knows your story, and He loves you so much that He gave His life so you could know God personally.”

In that moment, the conversation moves from **a gift in their hand**
to **an invitation to the Kingdom of God**.

Not through pressure.

Not through argument.

But through **a real encounter with love**.

Many people have heard about religion.
Few have **experienced the kindness of Jesus in a personal moment.**

When someone encounters that love firsthand, they are often ready to hear the greatest invitation ever given:

“You can know Jesus personally.
You can receive His forgiveness, His life, and His Spirit.”

When a person receives Jesus, they are not just comforted for a moment.

They become part of the **Kingdom of God.**

They move from being unseen by the world
to being **known and loved by their Creator.**

Simple Invitation Language for Influencers

When you know the moment is right, an influencer might say:

“The reason I stopped is because Jesus loves people deeply.
If you ever want to know Him personally, you can simply talk to Him.
He is closer than you think.”

Or:

“Would you like me to pray with you right now and thank Jesus for His love for you?”

This keeps the moment **gentle, authentic, and Spirit-led.**

The Core Principle

The **\$20 does not save anyone.**

But it often **opens the door for a person to encounter the One who does.**

The gift creates the moment.

The love reveals Jesus.

And the Holy Spirit draws the heart into the **Kingdom of God.**

For more information on how you can be involved

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