

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 139

Why The 5/20 Project works.

If humans are created in the image of God, then the project is not merely an act of generosity—it is **the activation of God's nature flowing through His people in real time.**

Activating the Image of God Through The 5/20 Project

1. Created in God's Image

Scripture teaches that humanity carries something extraordinary.

Genesis 1:27

“So God created mankind in His own image...”

Being made in God's image means we were designed to **reflect His character and participate in His nature.**

Not that we become God, but that we **carry His attributes** into the world.

In the simplest form, humanity reflects three core attributes of God:

God's Nature Reflected in Us Activated in The 5/20 Project

Love	Compassion	Seeing people
Generosity	Giving	Sharing the \$20
Presence	Awareness	Being led by Holy Spirit

The 5/20 Project becomes a **simple training ground where these attributes are awakened.**

2. The Attribute of Seeing

One of God's most repeated attributes in Scripture is that **He sees people.**

Hagar declared:

Genesis 16:13

“You are the God who sees me.”

When an influencer says:

“Jesus sees you.”

they are activating something that already exists within them —
the **God-given ability to notice people the way God does.**

Most people move through the world **unseen.**

The moment someone is genuinely noticed, something deep inside them awakens.

The influencer is simply **reflecting God's sight.**

3. The Attribute of Love

Scripture teaches something radical:

1 John 4:19

“We love because He first loved us.”

Love is not something we manufacture.

It is something that **flows through us.**

When an influencer says:

“Jesus loves you.”

they are releasing the **same love that first reached them.**

This is why many people receiving the message feel what some describe as **“liquid love.”**

It is not emotional persuasion.

It is the **nature of God flowing through a human vessel.**

4. The Attribute of Generosity

God's nature is giving.

John 3:16

“For God so loved the world that He gave...”

Giving is not merely a moral act.

Giving is **an expression of God's nature.**

The \$20 bill in The 5/20 Project becomes a **visible form of invisible love.**

It communicates:

“I see you.”

“You matter.”

“You are not forgotten.”

The money itself is small.

But the **Kingdom currency behind it is enormous.**

5. The Attribute of Listening to the Spirit

Another attribute humans share with God is the ability to **hear and respond to the Spirit.**

Romans 8:14

“For those who are led by the Spirit of God are the children of God.”

The 5/20 Project trains influencers to pause, wait, and ask:

“Holy Spirit, who are you highlighting?”

This activates something profound:

participation with God in real time.

Not planning.

Not strategy.

But **relationship.**

6. The Trinity in Action Through an Influencer

Within a single moment of giving, the full character of God is expressed.

Member of Trinity

How it appears in 5/20

Father	The source of compassion
Jesus	The message: “Jesus sees you, Jesus loves you.”
Holy Spirit	The guidance to the person

The influencer becomes a **living bridge of the Trinity's presence.**

7. Why This Matters for 5/20 Influencers

When influencers understand this, everything changes.

They realize they are not:

- performing charity
- trying to fix people
- solving someone's financial problem

They are simply **allowing the image of God within them to flow outward.**

They become **mirrors of heaven in everyday life.**

8. The Simple Activation

The 5/20 Project activates God's image in three simple steps:

1. **Pause**
2. **Listen**
3. **Respond**

Pause – to become aware of Holy Spirit

Listen – for who God is highlighting

Respond – with generosity and love

In that moment the influencer becomes what humanity was always meant to be:

a visible expression of an invisible God.

Closing Thoughts

The 5/20 Project is powerful because it is not asking people to become something new.

It is simply **awakening what God already placed inside them when He made them in His image.**

And when that image is activated, the world begins to encounter God through ordinary people.

For more information on how you can be involved

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