

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 124-1

One of the most remarkable things about the phrase “**Jesus sees you**” is that it reflects a pattern that appears repeatedly in the life and ministry of Jesus. Before Jesus heals people, teaches them, or restores them, **He notices them**. Being seen often becomes the doorway to transformation.

When you look closely at the accounts of Jesus in the Gospels, a consistent pattern emerges.

1. Jesus Sees Before He Speaks

In many encounters, the first action of Jesus is simply **noticing someone others overlooked**.

A clear example is Zacchaeus in the Gospel of Luke.

Zacchaeus was a tax collector and widely disliked. He climbed a tree just to catch a glimpse of Jesus in the crowd.

Out of all the people present, Jesus stopped and said:

“Zacchaeus, come down. I must stay at your house today.”

The powerful moment was not the meal that followed.

The powerful moment was that **Jesus noticed him**.

Zacchaeus expected to observe Jesus from a distance, but instead he realized:

Jesus had seen him first.

That recognition transformed his life.

2. Jesus Sees the Invisible

Another example is the blind beggar on the road in the Gospel of Mark.

The man, often identified as Bartimaeus, was calling out loudly while others tried to silence him.

But Jesus stopped. He asked that the man be brought to Him.

The crowd saw an interruption. Jesus saw **a person in need**.

Again, the pattern appears:

Jesus noticed someone others were ignoring.

3. Jesus Sees the Person, Not Just the Situation

When Jesus encountered the Samaritan woman at the well in the Gospel of John, He demonstrated something deeper.

She was:

- a Samaritan
- a woman alone
- socially marginalized

Yet Jesus engaged her in conversation and revealed that He knew her entire life story.

She later told her town:

“Come see a man who told me everything I ever did.” What stunned her was not judgment. It was the realization that **she was fully known and still welcomed**.

4. Jesus Sees Faith Others Miss

Sometimes Jesus noticed something positive others overlooked.

For example, the widow placing her small offering in the temple treasury in the Gospel of Luke. Many wealthy people were contributing large sums.

But Jesus pointed out the widow’s small gift and explained that **she had given more than all the others**.

Again the pattern appears: Jesus saw **what others could not see**.

5. Why This Pattern Matters for the 5/20 Project

When an influencer approaches someone and says:

“Jesus sees you. Jesus loves you.”

they are echoing the very pattern that defined the ministry of Jesus.

The influencer is doing something simple but powerful:

They are **stopping long enough to notice someone**.

In a fast-moving world where people are often overlooked, that alone can feel extraordinary. The small gift reinforces the message that this moment was **intentional**.

6. The Influencer Is Practicing the Attention of Jesus

Something important happens to the influencer as well.

They begin living differently.

Instead of rushing through life unnoticed, they start asking:

- *Who might the Holy Spirit be highlighting right now?*
- *Who around me might feel invisible today?*

This transforms everyday environments:

- grocery stores
- gas stations
- restaurants
- sidewalks

Ordinary places become **opportunities for Kingdom encounters**.

7. A Simple Teaching

One of the most consistent patterns in the life of Jesus is that He noticed people others overlooked.

Before miracles happened, before lives were changed, Jesus simply saw people.

When we say “Jesus sees you, Jesus loves you,” we are continuing the same pattern. We are allowing the compassion of Jesus to reach someone in a real moment of their life.

A Beautiful Way to Describe the 5/20 Project

The 5/20 Project is a simple practice of learning to see people the way Jesus sees them.

The \$20 bill is only a small sign.

The real gift is the moment when someone realizes that they are not invisible to God.

For more information on how you can be involved

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