

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 141

Receiving and Giving From a Pure Heart vs a Self-Serving Heart

1. The Central Issue: The Condition of the Heart

Scripture makes it clear that God evaluates **the heart before the action**.

“Man looks at the outward appearance, but the Lord looks at the heart.”
— 1 Samuel 16:7

Two people can give the same gift.
Two people can sacrifice the same amount.
Two people can even die for a cause.

Yet one reflects the love of God, and the other reflects **human pride, anger, or hatred**.

2. Giving From a Pure Heart

A pure heart is rooted in **love for God and compassion for people**.

“If I give all I possess to the poor and give over my body to hardship that I may boast, but do not have love, I gain nothing.”
— 1 Corinthians 13:3

This passage is profound.

Paul says a person could:

- give everything away
- sacrifice their own life
- appear heroic

Yet **without love, it counts for nothing** in God's Kingdom.

Marks of Pure-Heart Giving

A pure heart:

- seeks no recognition
- expects nothing in return
- desires the good of the other person

- reflects the love of Christ
- is willing to remain unseen

Jesus described this posture clearly:

“Do not let your left hand know what your right hand is doing.”
— Matthew 6:3

The act flows naturally from **love**, not from the desire to be admired.

Within **The 5/20 Project**, the phrase:

“Jesus sees you. Jesus loves you.”

helps keep the focus on **Christ rather than the giver**.

The influencer is simply a **messenger of love**.

3. Giving From a Self-Serving Heart

A self-serving heart can perform **good actions with hidden motives**.

Examples include:

- gaining praise
- gaining influence
- controlling others
- relieving personal guilt
- appearing righteous

Jesus warned about this when speaking of religious leaders:

“Everything they do is done for people to see.”
— Matthew 23:5

The act may appear generous, but the **motivation is self-promotion**.

The focus shifts from:

serving others → serving self

4. Receiving With a Pure Heart

Receiving is just as important as giving.

A pure heart receives with:

- humility
- gratitude
- openness to love

Many people struggle to receive because they feel:

- unworthy
- suspicious
- ashamed

Yet receiving grace is **central to the Gospel**.

“What do you have that you did not receive?”
— 1 Corinthians 4:7

The 5/20 Project often becomes a **moment where someone learns they are allowed to receive love without earning it**.

5. The Difference Between Martyrdom of Love and Martyrdom of Hate

This is one of the most powerful contrasts in human history.

Jesus: Martyrdom of Love

Jesus willingly gave His life **out of love for humanity**.

“Father, forgive them, for they know not what they do.”
— Luke 23:34

Even while dying, Jesus:

- forgave
- loved
- showed mercy

His sacrifice was not motivated by anger toward enemies but **love for them**.

Martyrdom Motivated by Hate

History also shows people willing to die **to destroy others**.

The motivation is different:

- revenge
- ideology
- domination
- hatred of enemies

Though both involve sacrifice, they produce **opposite spiritual fruit**.

Martyrdom of Love	Martyrdom of Hate
Seeks to save others	Seeks to destroy others
Forgives enemies	Hates enemies
Motivated by compassion	Motivated by anger
Produces life	Produces fear and death

Jesus taught the ultimate test of the heart:

“Love your enemies and pray for those who persecute you.”
— Matthew 5:44

Only **love** reflects the character of God.

6. Why This Matters for The 5/20 Project

The power of the 5/20 Project does not come from the money.

It comes from **the purity of the heart behind the act**.

When an influencer gives from a pure heart:

- there is no pressure
- there is no judgment
- there is no agenda

There is simply the message:

“Jesus sees you. Jesus loves you.”

That is **the currency of the Kingdom**.

“The world often sacrifices out of anger or ambition. The Kingdom sacrifices out of love. In The 5/20 Project we give not to prove anything, but simply because the love of Jesus is flowing through us.”

For more information on how you can be involved

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