

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 130-1

Overview of The 5/20 Project

At its heart, **The 5/20 Project** reflects a simple but deeply biblical rhythm: **receive the grace of God, listen to His Spirit, give what has been entrusted, and watch love multiply in the lives of others.** The practice of placing five \$20 bills into the hands of an influencer and inviting them to wait for the prompting of the Holy Spirit echoes patterns that run throughout Scripture.

The journey begins with the truth that **God sees people before they ever reach for Him.** In the Book of Genesis, Hagar—alone and desperate in the wilderness—encountered God and declared, *“You are the God who sees me.”* This revelation forms the foundation of the message spoken in the project: **“Jesus sees you. Jesus loves you.”** The same God who noticed Hagar continues to notice individuals who feel invisible or forgotten. Scripture affirms this deeply personal awareness: *“You have searched me, Lord, and you know me”* (Book of Psalms 139). The act of being seen restores dignity and awakens hope.

From that place of receiving comes the next movement: **listening to the voice of God.** Jesus taught that His followers would recognize His leading: *“My sheep hear my voice, and I know them, and they follow me”* (Gospel of John 10:27). The influencer carrying the \$20 bills enters a posture of attentiveness, trusting that the Holy Spirit will highlight someone in real time. This moment of waiting transforms ordinary spaces—stores, sidewalks, restaurants—into places where the Kingdom of God quietly intersects with everyday life.

The next step is **giving what has been received.** Jesus instructed His followers, *“Freely you have received; freely give”* (Gospel of Matthew 10:8). The small gift becomes a tangible expression of grace. Just as Jesus took a small offering—five loaves and two fish—and fed thousands (Gospel of Matthew 14), the five twenties entrusted to an influencer symbolize how even modest resources can carry profound spiritual significance when placed in obedient hands. The gift itself may be small, but the deeper offering is the message of love and recognition that accompanies it.

As these encounters unfold, something remarkable often occurs: **the generosity multiplies.** Scripture teaches that God expands what is sown in love: *“Whoever sows generously will also reap generously”* (Second Epistle to the Corinthians 9). Influencers frequently find that after experiencing the joy and impact of these moments, they begin carrying their own \$20 bills, continuing the practice from their own resources. What began as a simple act of obedience becomes a lifestyle of compassion and awareness. In this way, the project mirrors the life of the early church, where believers shared freely and the presence of God spread naturally through their community (Acts of the Apostles 2).

Ultimately, **The 5/20 Project is not primarily about money—it is about the currency of the Kingdom**, which is love. The Apostle Paul wrote that among all spiritual expressions, *“the greatest of these is love”* (First Epistle to the Corinthians 13). When an influencer offers a \$20 bill and declares that Jesus sees and loves someone, the currency of the world becomes a vessel carrying the currency of Heaven. In that brief moment, a person may experience what feels almost mystical: the realization that their life matters and that they are known by God.

Seen through the lens of Scripture, the 5/20 Project quietly reenacts a recurring biblical pattern: **God sees people, entrusts grace to His followers, and through simple acts of obedience His love spreads from person to person.** What begins with five small gifts becomes a chain of encounters where individuals rediscover that they are not invisible to God. In this way, the project becomes a living expression of the Kingdom of God—where righteousness, peace, and joy flow through ordinary believers responding to the Spirit in everyday moments (Epistle to the Romans 14).

For more information on how you can be involved

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