

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 133

The 5/20 Project Leads People to Encounter Jesus

The 5/20 Project is not primarily about money.
It is about creating a moment where a person can **experience the love of Jesus in real time.**

Most people in the world feel unseen.
They walk through life believing that no one notices their pain, their struggle, or even their existence.

But when someone stops, looks them in the eye, and says:

“Jesus sees you. Jesus loves you.”

Something powerful happens.

For a moment, the invisible becomes visible.
The forgotten becomes remembered.

And when that message is accompanied by a small, unexpected gift, it does something very important:
It removes suspicion and opens the heart.

\$20 is not the miracle.

The love is the miracle.

The gift simply creates a moment where a person can **feel the kindness of God through another human being.**

In Scripture we see that it is **the kindness of God that leads people to repentance** (Romans 2:4).

When people encounter genuine kindness, many begin to ask questions:

“Why would you do this for me?”

And that is the doorway.

Because the answer is simple:

“Because Jesus sees you and loves you.”

In that moment, the influencer is not preaching a sermon.
They are **revealing the heart of Jesus**.

Many people have heard about religion.
Few have ever experienced **the personal love of Jesus directed toward them**.

When someone realizes they are seen and loved by God, Holy Spirit often opens their heart to receive Him.

That is when a simple invitation can happen:

“You can know Jesus personally.
You can talk to Him right now.
He loves you and wants a relationship with you.”

At that moment, a small act of compassion becomes something far greater.

A person moves from **feeling unseen in the world**
to discovering they are **known by the King of the Kingdom of God**.

The \$20 starts the moment.
Love reveals Jesus.
And the Holy Spirit draws the heart into the **Kingdom of God**.

That is why something so simple can become something so powerful.

“The \$20 may get their attention, but the love of Jesus changes their life.”

**“The \$20 opens the moment.
The love of Jesus opens the heart.
And the Holy Spirit welcomes them into the Kingdom of God.”**

“Jesus sees you. Jesus loves you.”

For more information on how you can be involved

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