

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 138

The 5/20 Project: Breaking Through Spiritual Blindness

Spiritual blindness is not just the inability to see truth.

It is the inability to recognize that **Jesus is near, that His love is real, and that His Kingdom is present now.**

Many people are not rejecting God because they have carefully examined Him and said no.

Many are walking in blindness caused by pain, disappointment, fear, shame, guilt, rejection, religion without love, or the crushing weight of the world.

The 5/20 Project becomes powerful in that place because it does not begin with argument.

It begins with **love in real time.**

When an influencer, led by Holy Spirit, stops for one person and says:

“Jesus sees you. Jesus loves you.”

and then places a gift into their hand, something deeper than a financial exchange can happen.

That moment can break through spiritual blindness because:

1. Love interrupts darkness

Spiritual blindness often keeps people trapped in false beliefs:

- I am unseen.
- I do not matter.
- God is far away.
- No one really cares.
- My life cannot change.

But when someone is unexpectedly loved, seen, and honored, darkness gets interrupted.

The lie loses ground.

2. Compassion opens what pressure cannot

People often resist sermons, religion, or correction when their hearts are wounded. But genuine compassion can open the heart in seconds.

The 5/20 Project is not trying to force belief.
It creates a moment where a person can **experience the kindness of God**.

Romans 2:4 teaches that the kindness of God leads us to repentance.
Kindness can become the first crack in the wall of blindness.

3. Real-time obedience reveals the reality of Jesus

When a 5/20 influencer responds to Holy Spirit in the moment, the person receiving is not just hearing about God.
They are encountering the fruit of His presence.

This matters because spiritual blindness is often broken not only by information, but by **revelation**.

A person may think:

- “How did you know I needed this today?”
- “Why would a stranger care about me?”
- “Maybe God really does see me.”
- “Maybe Jesus really does love me.”

That is holy ground.

4. The message and the act agree

The 5/20 Project is so effective because the message matches the action.

To say “**Jesus sees you**” while stopping for someone proves attention.
To say “**Jesus loves you**” while giving with tenderness proves care.

The act becomes a living parable.
It is not theory.
It is embodied love.

5. Spiritual blindness is broken when people encounter Kingdom reality

The world trains people to believe:

- use people
- protect yourself
- avoid the broken
- keep moving
- only give when it benefits you

The Kingdom reveals another reality:

- stop
- notice
- listen
- trust Holy Spirit
- give freely
- love without demanding anything back

When that Kingdom reality appears in public, it exposes the world's blindness and offers another way to see.

Key Scriptures

These Scriptures fit this teaching well:

- **2 Corinthians 4:4** — the god of this world has blinded the minds of unbelievers
- **Luke 4:18** — recovery of sight to the blind
- **John 9:5** — Jesus is the light of the world
- **Ephesians 1:18** — the eyes of your heart enlightened
- **2 Kings 6:17** — “Lord, open his eyes that he may see”
- **Romans 2:4** — the kindness of God leads to repentance
- **Acts 26:18** — to open their eyes and turn them from darkness to light
- **Matthew 5:14-16** — let your light shine before others

A simple teaching statement

The 5/20 Project helps break spiritual blindness by creating real-time encounters with the kindness, sight, and love of Jesus. What darkness hides, love reveals. What blindness denies, Holy Spirit uncovers.

A short ministry application for influencers

A 5/20 influencer should understand this:

We are not merely handing someone money.

We are partnering with Holy Spirit to confront darkness with love.

We are not trying to impress, control, or rescue people in our own strength.

We are creating space for a person to see, perhaps for the first time that Jesus sees them and loves them.

A closing line

“Spiritual blindness begins to break when a person who has felt forgotten suddenly encounters the living evidence that heaven has not forgotten them.”

For more information on how you can be involved

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