

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 123-1

The 5/20 Project “Influencers”

A consistent pattern often appears. Almost every influencer seems to move through **four internal stages**.

Stage 1: Curiosity and Invitation

This is the moment when someone first hears about the idea.

Often, they are intrigued by the simplicity:

- five \$20 bills
- wait for the Holy Spirit
- approach someone
- say: “**Jesus sees you. Jesus loves you.**”

At this stage they are mostly thinking intellectually.

Questions arise like:

- *How does this work?*
- *What if I approach the wrong person?*
- *What if they reject me?*

They are curious but still **standing outside the experience**.

Your invitation to accept the five twenties becomes important here. It moves them from **hearing about it to participating in it**.

Stage 2: Courage and Tension

Once they carry the \$20 bills, something interesting happens.

They become **more aware of people around them**.

They may sense a nudge toward someone but feel tension:

- nervousness
- hesitation
- self-doubt

This stage often includes internal thoughts like:

- *Is this really the Holy Spirit?*
- *What if this feels awkward?*
- *What will they think of me?*

This is the stage where faith begins forming.

The influencer is learning to **step past social fear and trust the Spirit's prompting.**

Stage 3: The Encounter

Eventually the influencer takes the step.

They approach someone and say the words:

“Jesus sees you. Jesus loves you.”

Then something unexpected often happens:

- the person becomes emotional
- they share part of their story
- they feel deeply encouraged

In that moment the influencer realizes something powerful:

The Holy Spirit really did lead me.

This stage is where the project moves from **idea to personal conviction.**

They have now **experienced the reality of it.**

Stage 4: Transformation and Ownership

This is where the shift begins to appear.

Many influencers start saying things like:

- “I want to keep doing this.”
- “I’m going to carry a \$20 with me.”
- “I’ll fund the next ones myself.”

The practice becomes **part of their lifestyle.**

They are no longer participating because someone invited them.

They continue because they have **personally witnessed the impact.**

At this stage the influencer often becomes:

- more attentive to people
- more compassionate
- more confident hearing the Spirit

And many begin encouraging others to try it.

The Hidden Beauty of the Process

When these four stages are viewed together, something beautiful appears.

1. **Curiosity** – they hear the idea
2. **Courage** – they step past hesitation
3. **Encounter** – they witness God move
4. **Ownership** – they begin living it

This mirrors the way Jesus trained His followers.

He would:

- invite them
- send them out
- allow them to experience the Kingdom
- then they returned transformed

This pattern appears throughout the ministry of Jesus in the Gospel of Luke and the early church in the Acts of the Apostles.

A Simple Way to Explain This to New Influencers

Most people go through four stages in this journey.

First you are curious. Then you gather the courage to try it. Then you experience a real encounter with someone. And after that, something shifts inside you—you want to keep doing it because you've seen how powerful it is.

This helps people understand that **their nervousness and hesitation are normal**.

They are simply moving through the process.

A Final Insight

Something remarkable about the 5/20 Project is this: It quietly trains people to **live with spiritual awareness in everyday life**.

People start noticing others differently. They become slower to judge and quicker to respond with compassion. In other words, they begin living what is described as a life lived: **“Naturally Supernatural.”**