

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 127

Exploited by the World

One hunger was **placed there by God**. The other is **exploited by the world**.

The 5/20 experiences — when someone receives compassion in real time and feels like

“**Tasting love**” — often awaken the **true hunger** that was always there.

1. God Designed the Human Heart to Experience Him

Human beings were created **in God's image** for relationship.

When someone encounters genuine love from God, something awakens that feels **deeply familiar**, almost like remembering something they forgot.

That is why people sometimes react strongly when a 5/20 influencer says:

“Jesus sees you. Jesus loves you.”

It lands deeper than encouragement.
It touches identity.

Scripture describes this longing:

- **Ecclesiastes 3:11** — *God has set eternity in the human heart.*
- **Psalms 42:1** — *As the deer pants for water, so my soul longs for You, O God.*

The human heart was designed to **experience the presence of God**.

When people taste it, they want more.

2. The World Exploits the Same Desire

The tragedy is that the world recognizes this hunger too.

But instead of leading people to God, it offers **counterfeit encounters**.

Many addictions work the same way:

- Drugs
- Pornography
- Gambling
- Spending
- Power
- Fame

The first experience often creates a **powerful rush**.

People then spend years **trying to recreate the first feeling**.

But the world's version always fades faster and demands more.

Scripture describes this pattern:

- **Jeremiah 2:13**

“My people have committed two sins:
They have forsaken me, the spring of living water,
and have dug their own cisterns, broken cisterns that cannot hold water.”

The world offers **broken wells**.

3. The Kingdom Offers the Real Source

What makes the Kingdom different is that the experience is **not manufactured**.

It flows from **relationship with Jesus through the Holy Spirit**.

Jesus said:

- **John 7:38**

“Whoever believes in Me... rivers of living water will flow from within them.”

The Kingdom does not give a temporary high.

It restores the **original design of the human soul**.

Instead of chasing the first experience, people begin to live in a **continual relationship**.

4. Why the 5/20 Moments Can Be So Powerful

When someone receives unexpected compassion through the 5/20 Project, several things happen at once:

1. **They feel seen.**
2. **They feel valued.**
3. **They feel love without condition.**

For a moment, the noise of the world stops.

And many people experience something very close to what you described as **tasting love**.

That moment can awaken the realization:

“If Jesus sees me... maybe He really does love me.”

That is not manipulation.

That is **the Kingdom touching a human heart**.

5. The Key Difference Between the World and the Kingdom

The world sells experiences that empty the soul.

The Kingdom gives relationship that fills the soul.

The world says:

“Take more and you’ll feel whole.”

Jesus says:

“Come to Me and I will give you living water.”

6. A Powerful word Influencers

“Many addictions begin because a person once felt something powerful and spent the rest of their life trying to feel it again.

But when someone encounters the love of Jesus, they are not chasing a feeling.

They are discovering the Person their soul was created for.”

7. One Final Insight

The enemy does not create new desires.

He **counterfeits the ones God already placed inside us.**

People are not addicted because they are broken beyond repair.

Often, they are **misdirected seekers of the very love they were created to receive.**

And that is why the message of the 5/20 Project is so disarming:

“Jesus sees you. Jesus loves you.”

Those words speak directly to the **deepest hunger of the human heart.**

For more information on how you can be involved

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