

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 146

World's system and the Kingdom of God

The passage **John 5:4–5**, speaks directly to the tension between the **world's system** and the **Kingdom of God**. For those participating in **The 5/20 Project**, this understanding is very important because influencers often step into real-time moments where these two “currencies” meet.

1 John 5:4–5

“For everyone who has been born of God overcomes the world. And this is the victory that has overcome the world—our faith. Who is it that overcomes the world except the one who believes that Jesus is the Son of God?”

The Tension Between the World and the Kingdom

Every **5/20 influencer** must understand the tension that exists between the **World** and the **Kingdom of God**.

The world teaches people to measure value through **money, status, control, and self-protection**.

The Kingdom of God operates through a completely different currency: **faith, love, and surrender to Jesus**.

This is the tension.

The world says:

“Earn your worth. Protect yourself. Prove your value.”

But the Kingdom says:

“You are seen. You are loved. Receive what Jesus has already done for you.”

Why This Matters for the 5/20 Influencer

When a 5/20 influencer approaches someone and says:

“Jesus sees you. Jesus loves you.”

something profound happens.

For a brief moment, the person stands between two realities:

- The **World**, which often tells them they are unseen, unworthy, or forgotten.
- The **Kingdom**, which declares that the Son of God sees them and welcomes them.

The small gift of \$20 is not the true power of the moment.

It simply becomes a **signpost** pointing to a greater truth:

Jesus Himself is inviting the heart to receive Him.

The Door to the Kingdom

Scripture is clear: the Kingdom is not forced upon anyone.

Jesus welcomes us into the fullness of His Kingdom **only when our hearts are willing to receive Him.**

Faith is not striving to reach God.

Faith is the **humble willingness to believe who Jesus says He is.**

When a person believes:

“Yes... Jesus truly is the Son of God.”

the tension between the world and the Kingdom begins to resolve.

The person who once lived under the weight of the world begins to live under the **freedom of the Kingdom.**

The Role of the Influencer

This is why courage matters.

A 5/20 influencer is not judging people through a **worldly lens.**

Instead, they are seeing people through a **Kingdom lens** — the way Jesus sees them.

The influencer simply creates a moment where someone can hear a life-changing truth:

“Jesus sees you. Jesus loves you.”

And in that moment, faith can awaken.

And according to Scripture:

Faith in Jesus is the victory that overcomes the world.

The Scriptures give us clarification we can trust.

1. Faith Opens the Door to the Kingdom

Gospel of John 1:12

“Yet to all who did receive Him, to those who believed in His name, He gave the right to become children of God.”

This verse reinforces the central truth:

Jesus **welcomes** people into the Kingdom, but the doorway is **receiving Him**.

For a 5/20 influencer, the moment someone hears

“Jesus sees you. Jesus loves you.”

can become the moment their heart becomes open to **receive Him**.

2. The Kingdom Is Not Like the World

Gospel of John 18:36

“My Kingdom is not of this world.”

Jesus made it clear that the **Kingdom of God operates differently** than the systems of the world.

The world runs on:

- power
- money
- status
- control

The Kingdom operates through:

- love
- humility
- faith
- surrender to God.

The **\$20 gift** in The 5/20 Project is small in worldly currency, but in Kingdom currency it carries **compassion and recognition**.

3. The World Cannot Understand the Kingdom

Corinthians 1:27

“But God chose the foolish things of the world to shame the wise.”

To the world, stopping and giving someone **\$20 and a message from Jesus** may appear foolish.

But God often uses **simple acts of obedience** to open hearts to something eternal.

4. The Kingdom Is Received Like a Child

Gospel of Mark 10:15

“Anyone who will not receive the kingdom of God like a little child will never enter it.”

This verse is important for 5/20 influencers to understand.

The Kingdom is not entered through **knowledge, status, or performance**.

It is received through **humble openness**.

Many people — particularly **men shaped by the world’s system** — struggle to **receive**.

The world trains people to **earn everything**.

But the Kingdom invites us to **receive what we cannot earn**.

5. Love Is the True Evidence of the Kingdom

John 4:19

“We love because He first loved us.”

This connects beautifully with the central message of **The 5/20 Project**:

Jesus sees you.

Jesus loves you.

When people encounter the love of Christ, something changes inside them. They begin to move from **receiving love** to **giving love**.

This is how the Kingdom spreads.

A Simple Summary for 5/20 Influencers

Every 5/20 influencer should understand this:

When you approach someone and say,

“Jesus sees you. Jesus loves you.”

you are standing at the intersection of **two worlds**.

The world may tell them:

- you are forgotten
- you are alone
- you must earn your worth.

But the Kingdom of God declares:

You are seen.

You are loved.

Jesus invites you to receive Him.

And when a person receives Him, Scripture says:

“This is the victory that has overcome the world—our faith.”

In Closing

A Real-Time Doorway to the Kingdom

Every day, people walk through life carrying invisible burdens.

Some feel forgotten.

Some feel unworthy.

Some believe God could never truly care about them.

The world has taught them that love must be **earned**, value must be **proven**, and acceptance must be **achieved**.

But the Kingdom of God operates differently.

In the Kingdom, love is not earned — it is **given**.

Worth is not achieved — it is **declared**.

And acceptance begins the moment a heart is willing to **receive Jesus**.

This is why the simple act of The 5/20 Project matters.

When an influencer approaches someone with compassion and says:

“Jesus sees you. Jesus loves you.”

something sacred happens.

For a moment, the noise of the world becomes quiet, and a person hears a truth they may have never believed before:

God sees me.
God loves me.

The small gift of \$20 is not the goal.
It is simply a **signpost** pointing to something infinitely greater.

It points to the invitation of Jesus.

And when a person's heart becomes willing to receive Him, they step out of the weight of the world and into the freedom of the Kingdom.

This is why courage matters for every 5/20 influencer.

You are not approaching people from judgment or opinion.
You are seeing them through the eyes of the Kingdom.

Not as problems.
Not as strangers.
But as people deeply loved by God.

And sometimes, in that simple moment of compassion, a person encounters the truth that changes everything:

Jesus truly sees them.
Jesus truly loves them.

And faith begins.

For more information on how you can be involved
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