

THE 5/20 PROJECT

For God so Loved He Gave...



Kingdom Principles 145

The 5/20 Project — Let's be Clear

The 5/20 Project is not about money.
It is about encounter.

At its core, every human being carries a deep, often unspoken question:
“Am I seen? Am I loved? Do I matter?”

Most people move through life unseen—overlooked by systems, ignored by strangers, and often forgotten in their pain. In that space, hearts can become guarded, skeptical, and resistant to anything that sounds like religion or belief.

The 5/20 Project gently breaks through that barrier.

When a person, led by Holy Spirit, steps toward someone in real time, offers a simple \$20 gift, and speaks the words:

“Jesus sees you. Jesus loves you.” something profound happens.

This moment is not transactional—it is transformational.

Why It Has Impact

1. It meets both physical and spiritual need at the same time.

The small financial gift meets an immediate, tangible need. But more importantly, it opens the heart to receive something far greater—love, dignity, and truth.

2. It removes barriers to the Gospel.

There is no agenda, no pressure, no argument. Just a pure act of compassion. This disarms fear and allows the message of Jesus to be received without resistance.

3. It reflects the heart of Jesus in real time.

Jesus consistently met people in their need first—feeding, healing, noticing—before calling them deeper. The 5/20 Project follows this same pattern: love first, then invitation.

4. It affirms identity before belief.

Before asking someone to believe anything, we affirm what is already true:

They are seen. They are loved.

This creates a safe place for faith to awaken.

5. It creates a moment of divine interruption.

Many who receive the gift describe it as “perfect timing.” That moment becomes evidence that God is aware of them personally. It shifts their perspective from coincidence to encounter.

The Bridge to Receiving Jesus

The words “Jesus sees you. Jesus loves you” are not just encouragement—they are an invitation.

When a person experiences unexpected love, their heart naturally opens. And when the heart opens, truth can enter.

In that moment, many begin to ask:

- “Why would a stranger do this for me?”
- “Could this really be God reaching out to me?”
- “If Jesus sees me... maybe He truly loves me.”

This is where the bridge forms.

Not through debate.

Not through persuasion.

But through experience.

The 5/20 Project creates a living demonstration of the Gospel:

- Grace before understanding
- Love before response
- Presence before proclamation

And in that atmosphere, receiving Jesus becomes natural.

The Outcome

The goal is not just to give \$20.

The goal is to give someone a moment where they can see Jesus clearly.

Because when a person truly encounters the love of Jesus—not as a concept, but as a lived experience—their response often becomes simple:

“Yes... I believe.”

The 5/20 Project works because it aligns with the very nature of God:

He sees first. He loves first...and then He invites.

More information on how you can be involved

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